

How VEDA turns questions into *decisions*.

Connect, ask, visualize and decide — from one platform, in plain English instead of SQL.

- 3 source types
- Plain English, no SQL
- RBAC by default

TRADITIONAL BI

- SQL or a ticket for every question
- A separate tool for every source
- Answers you can't trace or trust

WITH VEDA

- Ask in plain English
- One connector, every source
- Explainable, confidence-gated answers

THE FLOW

Five steps, *zero SQL*

1

Connect your sources

Link databases, file systems and data lakes through one unified connector framework.

Database

PostgreSQL · MySQL

File system

PDF · Word · CSV

Data lake

Parquet · Delta Lake

ONE CONNECTOR

2

Teach it your business

A semantic layer is built once at ingestion — business meanings, aliases and relationships.

3 terms mapped

Built once

Revenue

= orders.total_amount

Customer

= accounts.client_id

Region

= regions.name

SEMANTIC LAYER

- aka sales, turnover
- Grounds every query

3

Ask in plain English

Type a question the way you'd ask a colleague. Follow-ups keep their context.

Show me Q3 revenue by region

Plain English · no SQL

...and how does that compare to Q2?

Follow-up · context remembered

4

VEDA plans, retrieves & checks

It picks the right source, grounds the query in real metadata, and **answers** only when confident — or **declines** to guess.

Your question

Q3 revenue by region

VEDA PLANNER

answered

94% confidence

declined

low confidence · asks to rephrase

5

Visualize, explain & decide

Interactive charts, tables and executive summaries — with a trace of how each answer was built.

CONFIDENCE

94%

grounded answer

Revenue by region

Q3

+18%

NA EMEA APAC LATAM MEA

How I got this

Connect *any source*

3 SOURCE TYPES

Databases

PostgreSQL · MySQL
SQLite · SQL Server

File system

PDF · Word · HTML
CSV · Markdown

Data lakes

Parquet · Delta Lake
CSV via DuckDB

Everyone sees *only what they should*

ROLE-BASED ACCESS

ADMIN

Sets the rules

Create roles, assign users, and decide which data each role can reach.

ANALYST

Explores in scope

Asks questions across the sources their role is allowed to see.

VIEWER

Read-only view

Views the answers and data their role permits — nothing more.

VEDA

POWERED BY

samta

Ready to ask your data *anything?*

See how VEDA turns plain-English questions into decisions with a personalised demo.



7 Days FREE Trial

Scan the QR code to book your demo now!

samta.ai/microsites/veda