

AI-powered decision analytics, in *plain English*.

Enterprise data lives everywhere — databases, file systems and data lakes. VEDA is Samta's AI-powered decision analytics platform that turns plain-English questions into interactive charts, visualizations, and executive summaries — grounded in a trusted business-semantic layer and secured by enterprise-grade access control.



Plain-English
No SQL required



3 Source Types
DBs, File System,
Data Lakes



RBAC Enforced
Every source, every query



Confidence-Gated
Explainable & safe

01 • OVERVIEW

What VEDA *does*



CAPABILITIES

Key Capabilities

- **Natural Language to Insight:** Plain-English questions become charts, visuals & executive summaries.
- **Unified Ingestion:** One connector framework spans databases, file systems and data lakes.
- **Semantic Layer:** Reusable business meanings, aliases & relationships, built once.



SOLVES FOR

Problems VEDA Solves

- **Analyst Bottlenecks:** Business users get answers directly — no SQL or BI specialist needed.
- **Fragmented Access:** One platform reaches every data source instead of a dozen tools.
- **Unverifiable AI:** Semantic grounding & confidence gating reduce hallucinated results.

02 • POSITIONING

Why VEDA & *why now*



WHY VEDA

Built to Be Trusted, Not Just Fast

- **Grounded, Not Guessed:** Every answer is grounded in real metadata and business definitions.
- **One Platform, Every Source:** Replaces a patchwork of BI tools, SQL scripts, and analyst requests.
- **Safe by Default:** RBAC, confidence-gating, and explainability are built in, not bolted on.



WHY NOW

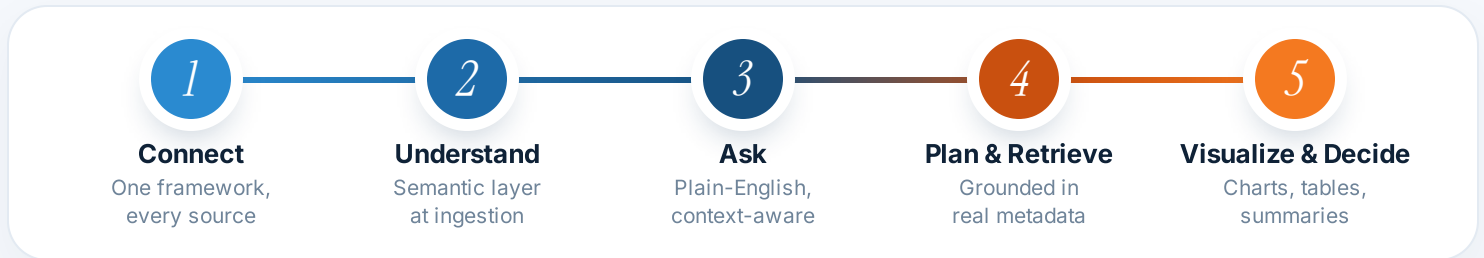
The Moment for AI-Native BI

- **Data Keeps Multiplying:** More sources and formats than any manual process can keep up with.
- **AI Has Matured:** NLP and semantic grounding are finally reliable enough for real decisions.
- **Speed Is the Edge:** Competitors moving to AI-native BI gain a decision-speed advantage.



03 • THE FLOW

How VEDA works



04 • THE SHIFT

Traditional BI tools *vs.* VEDA

TRADITIONAL BI TOOLS

- ✗ Requires SQL, dashboards, or a trained analyst to get an answer
- ✗ Separate tools and connectors per data source
- ✗ Static dashboards that need rebuilding as questions change
- ✗ Business logic scattered and inconsistently defined across reports
- ✗ Black-box outputs that are hard to verify or trust
- ✗ Access control bolted on per-tool, inconsistently applied

VEDA — MODERN NLP-DRIVEN AI BI

- ✓ Ask in plain English — no SQL or dashboard setup needed
- ✓ One unified connector framework across databases, file systems and data lakes
- ✓ Dynamic, conversational exploration that adapts to any new question
- ✓ A shared business-semantic layer keeps every answer consistent
- ✓ Confidence-gated, explainable answers with step-by-step reasoning
- ✓ RBAC enforced automatically across every source and query

05 • COVERAGE

Works across your *entire data estate*

**Databases**

PostgreSQL, MySQL, SQLite, SQL Server

**File System**

PDF, Word, HTML, CSV, Markdown

**Data Lakes**

Parquet, Delta Lake, CSV via DuckDB

POWERED BY



Ask your data a question. Get the answer —
visualized, explained, and trustworthy.

VEDA Microsite samta.ai/microsites/vedaProduct Page samta.ai/products/veda-ai-decision-analytics-platform**7 Days FREE Trial**

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